
Privacy Policy – SocialBeardsNL (Version 2.1)

Who Are We?

SocialBeardsNL V.O.F. is responsible for processing your personal data. We are located at Strevelsweg 700 -303, 8083AS Rotterdam, The Netherlands.

<https://www.socialbeards.eu>

SocialBeardsNL V.O.F. respects your privacy. We aim to be transparent about our privacy policy and how we implement it in our business operations.

Until you accept the use of cookies and other tracking systems on our website, we will not place any non-anonymized analytical or tracking cookies on your computer, mobile phone, or tablet. By continuing to browse our website, you agree to our terms of use.

The current version of the privacy policy available on our website is the only version that applies. If a new version becomes applicable, it will automatically replace the previous one on the same page.

Personal Data

Your personal data is collected by SocialBeardsNL. Personal data refers to any information about an identified or identifiable natural person. An identifiable person is someone who can be directly or indirectly identified, particularly by reference to identifiers like name, ID number, location data, online identifier, or factors specific to physical, physiological, genetic, mental, economic, cultural, or social identity. The GDPR distinguishes between regular and special categories of personal data. In some contracts, a third category is mentioned: "sensitive" data like BSN (citizen service number) and payment details.

When Do We Collect Your Data?

We may collect your personal data when you:

- Visit our website
- Provide your information to schedule a (call) appointment
- Subscribe to our newsletter
- Purchase a workshop, masterclass, or other product/service via our website
- Respond to our email marketing campaigns
- Enter into an agreement with us

Why Do We Collect Your Data?

We collect and process your data for the following purposes:

- **To communicate with you**, such as:
 - Sending newsletters or promotions for new products/services
 - Responding to your inquiries
- **To fulfill our agreement**, including:
 - Preparation, execution, and potential termination of the agreement
 - Drafting, processing, sending, and collecting invoices
- **To improve our website and social media channels**, by:
 - Using analytical and/or tracking cookies
- **To comply with legal obligations**, such as:
 - Identification, fraud prevention, and legal compliance
- **To share data with third parties** within the scope of our services

What Personal Data Do We Collect?

Depending on your interaction with us, we may process the following regular personal data:

As a client:

- Contact and address details
- Financial information (e.g., bank account number)
- Social media or website account details we manage for you
- IP address
- Email address
- Company and contact person details
- Any other information you voluntarily provide

As a newsletter subscriber:

- Name
- Email address

As a website user:

- IP address

As a social media follower:

- IP address
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What Is Our Legal Basis for Processing Your Data?

According to the GDPR, we can only process personal data if we have a valid legal basis. For our activities, we rely on the following four bases:

- **Consent** – for sending newsletters, contact follow-ups, or digital product delivery
 - **Contractual necessity** – when you purchase our products/services
 - **Legal obligation** – such as financial recordkeeping or responding to lawful data requests
 - **Legitimate interest** – such as retaining your data for up to two years post-service for relevant future offers
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Who Do We Share Your Data With?

We only share your data with third parties if clearly described in this privacy policy or when legally required. Where possible, data processing agreements are signed with third parties. These may include:

- Third-party service providers such as communication or marketing agencies
 - Partners involved in executing our agreements
 - Our bookkeeper, accountant, or financial advisor
 - Software providers supporting our service delivery
 - Website administrators
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How Long Do We Store Your Data?

We store your personal data only as long as necessary for the purposes outlined in this policy. Legal obligations (like tax recordkeeping) may require a retention period of at least 7 years. When determining retention periods, we consider your interests, our obligations, and what is reasonably expected based on the services provided.

What Are Your Rights Under the GDPR?

You have the following rights regarding your personal data:

- **Access** – to see what data we hold and how it's used
- **Rectification** – to correct inaccurate or incomplete data
- **Erasure** – to request deletion of your data without undue delay
- **Restriction** – to limit how your data is processed

- **Data portability** – to receive your data in a structured, readable format or transfer it to another party
- **Objection** – to object to processing based on your specific situation

To exercise your rights, you can contact us by email or post using the contact details below. We may request additional information to confirm your identity.

Questions, Comments, or Complaints

For more information on your GDPR rights, visit the official website of the Dutch Data Protection Authority:

<https://autoriteitpersoonsgegevens.nl>

You may file a complaint with them if you believe we misuse your data.

Contact Information

For questions about this privacy policy or our services:

 info@socialbeards.nl

 Strevelsweg 700 -303, 8083AS Rotterdam

You may contact us via any of these channels to exercise your rights.

 17 Schoonhoven, January 25, 2023
